



Revolutionizing The Exterior Renovation Process: Chippewa Ridge Construction's Partnership with Dzinly



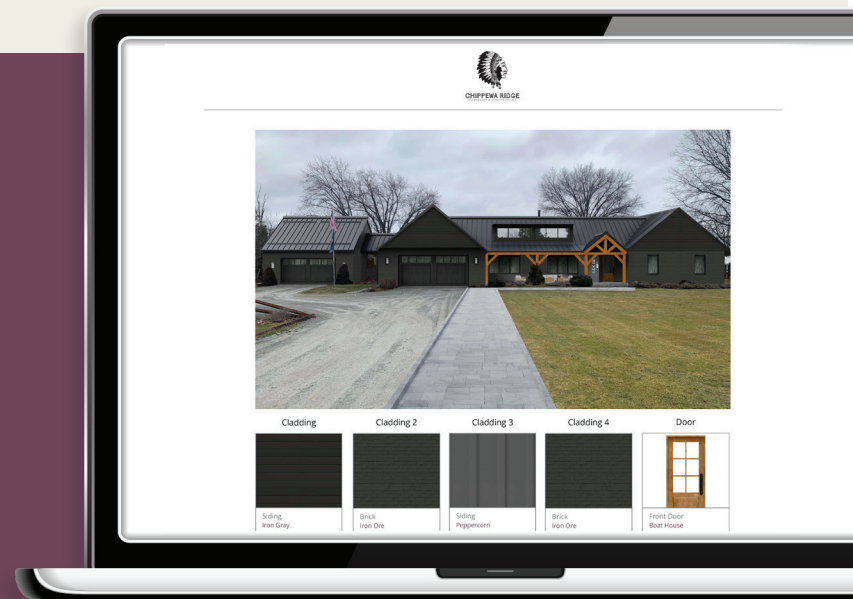
BACKGROUND:

Chippewa Ridge Construction, a trusted provider of siding and roofing solutions, faced challenges in managing the estimation, material selection, and design visualization process for its clients. The traditional approach required the company to perform time-consuming tasks, including measurements for estimates, gathering samples, and multiple client meetings to finalize materials and plans. Seeking a solution to streamline these processes and enhance customer experience, Chippewa Ridge Construction partnered with Dzinly, an innovative AI-assisted platform for exterior design, visualization and architecture.

CHALLENGES:

Before integrating Dzinly into their workflow, Chippewa Ridge Construction encountered significant challenges. The company not only had to perform the physical work but also invest time in taking measurements, gathering samples, and coordinating multiple meetings with clients to finalize materials and draw up plans. These tasks not only consumed valuable time but also added complexities to the overall project management, impacting customer satisfaction and operational efficiency.

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SOLUTION:

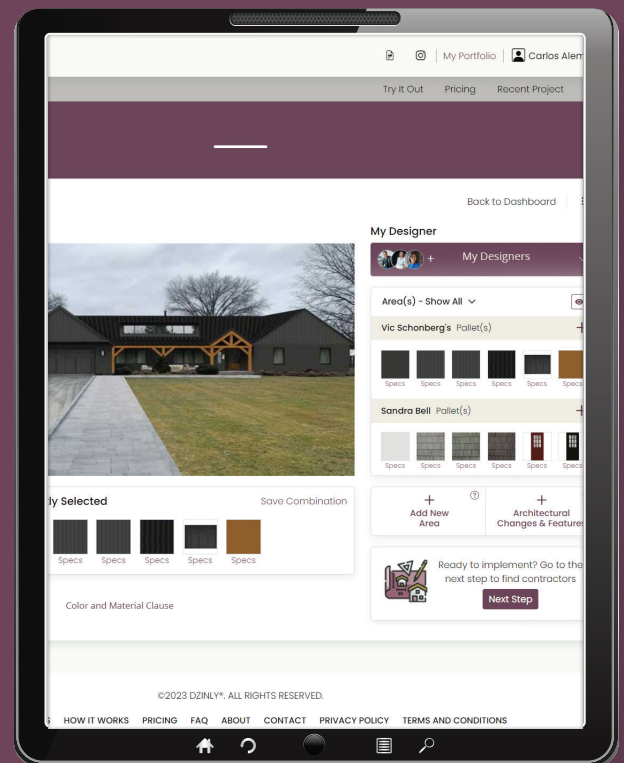
Chippewa Ridge Construction's collaboration with Dzinly aimed to revolutionize its approach to exterior renovations and client engagement. By leveraging Dzinly's resources and technology, the company sought to eliminate time-consuming tasks related to estimation, material selection, design visualization, and trying to convince clients they were making the right choices. This allowed them to focus on their core expertise while enhancing the customer experience through their partnership with Dzinly. "We are in the business to install roofing and siding. The initial sales meetings, design decisions and sample selections were always a necessary evil of our business. Dzinly has completely taken this over for us and our customer satisfaction rate is the highest it's ever been" says Justin Podgorski, owner of Chippewa Ridge Construction.

RESULTS:

The partnership with Dzinly delivered transformative results for Chippewa Ridge Construction. By eliminating the time-consuming tasks associated with estimation, material selection, and design visualization, the company experienced newfound operational efficiency and time savings. Clients benefited from an enhanced experience, being paired with expert designers who could showcase precisely how their homes would appear upon completion. This not only improved customer satisfaction but also allowed Chippewa Ridge Construction to focus on delivering high-quality work, ultimately saving countless hours and resources.

IMPLEMENTATION:

The integration of Dzinly into Chippewa Ridge Construction's workflow reshaped the way the company engaged with clients. Dzinly's platform provided a streamlined approach to design, visualization, and material selection empowering clients to see their finished project before the physical work commenced. Through Dzinly, expert designers paired with clients to explore various siding and roofing options, facilitating real-time visualization of the design choices. This eliminated the need for multiple in-person meetings and allowed Chippewa Ridge Construction to focus solely on executing the physical work.



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CONCLUSION:

The collaboration with Dzinly enabled Chippewa Ridge Construction to redefine its approach to exterior renovations, shifting the focus from time-consuming administrative tasks to delivering exceptional craftsmanship. By leveraging Dzinly's capabilities, the company streamlined its processes, enhanced customer experience, and elevated its service offering. "There are some business decisions you make during your journey that really make a profound impact on your company and customer experience. Partnering with Dzinly has truly been one of those" says Podgorski.